

Comments on the JIMTOF 2012 poster design process by Ken Okuyama

“Our company’s extensive involvement in machine tool design began four years ago. We are honored to have been able to contribute to the industry in our own small way by designing the poster for this year’s JIMTOF, which marks the event’s 50th anniversary.

“We chose to use the human hand, symbolic of the craftsman, on the poster for this festival of state-of-the-art machine tool technology.

“Regardless of how far machinery evolves, in the end it is the hand of the craftsman that creates precision and adds value to Japanese manufacturing. These skills, which are Japan’s great strength, have been passed down from generation to generation of machine tool operators and machinery manufacturers, and I believe that they are the key to future growth.

“The poster also reflects our desire to aid in Japan’s recovery from the challenges it faces with our own hands.”



Ken Kiyoyuki Okuyama

Industrial Designer / CEO, KEN OKUYAMA DESIGN

Born in Yamagata Japan, 1959.

He has worked as a Chief Designer for General Motors, a Senior Designer for Porsche AG, and a Design Director for Pininfarina S.p.A., being responsible for the design of Ferrari Enzo, Maserati Quattroporte and many others.

He is also known for numerous industrial design products and consultancy, such as motor bikes, furniture, robots, and theme parks.

Ken founded KEN OKUYAMA DESIGN as CEO in 2007.

He produces modern furniture from “KEN OKUYAMA CASA/YAMAGATA KOUBOU”, an eyewear series from “KEN OKUYAMA EYES”, and automotive coach building from “KEN OKUYAMA CARS”.

He is currently a visiting professor at several colleges such as Art Center College of Design (USA), Tama Art University, Kanazawa Art College and Faculty of Engineering in Yamagata University (Japan). Ken is also a published author of several books. (asf April, 2011)