Greetings

Japan Machine Tool Builders’ Association and Tokyo Big Sight Inc. held JIMTOF 2020 Online from Monday, November 16 through Friday, November 27, 2020, as the exhibition period and from Friday, November 27 through Friday, December 11, 2020, as the archive period. We would like to express our profound gratitude to the exhibitors and the visitors as well as the many people involved with the manufacturing industry led by concerned ministries, government offices, and other groups for the cooperation and support.

JIMTOF 2020 Online, the first such online exhibition by JIMTOF, featured 403 booths by a total of 394 companies representing nine countries and regions from around the world, and attracted 112,124 visitors (multiple visits included) during the exhibition period. The online exhibition had, in addition to product introduction using videos, various functions unique to an online event such as a business card exchange function, questionnaire survey function, and a chat function, which promoted communication between the exhibitors and visitors. The online seminars featured diverse lectures on topics such as AI, autonomous driving, and 5G, and we also held Top Seminar by Machine Tool Builders for students.

While the exhibitors and visitors acknowledged the convenience of not being affected by time or place such as being able to gather information without time constraints or the need of travelling, or to listen to seminars whenever convenient and as many times as one wants, many also expressed the desire to gather information and communicate with exhibitors at a physical exhibition citing reasons that they were not able to look at the actual exhibits and that it was not easy to inquire in detail about the products in the online format.

The next exhibition, JIMTOF 2022 (the 31st Japan International Machine Tool Fair), will be held over six days from Tuesday, November 8 through Sunday, November 13, 2022 using the entire Tokyo Big Sight facility. The Fair Management Office will strive to further enhance the physical exhibition by leveraging the experience of the online exhibition. We look forward to your continued support and guidance and are eagerly waiting to see you at Tokyo Big Sight.

February 2021
JIMTOF Fair Management Office

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Outline of the Fair

**Name of Exhibition**: JIMTOF 2020 Online  
**Organizers**: Japan Machine Tool Builders’ Association/Tokyo Big Sight Inc.  
**Supporting Organizations**: Ministry of Foreign Affairs/Ministry of Economy, Trade and Industry/Tokyo Metropolitan Government/The Japan Chamber of Commerce and Industry  

**Exhibition Status**

<table>
<thead>
<tr>
<th>Date (JST)</th>
<th>Website status</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 16 (Mon.) 10:00 a.m. ~ November 27 (Fri.) 5:00 p.m.</td>
<td>During JIMTOF 2020 Online</td>
<td>Core time: 10:00 a.m. ~ 5:00 p.m. (JST)(including weekend and Japanese national holiday)</td>
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<td>Core time: Nothing / Chat function and questionnaire is not in use.</td>
</tr>
</tbody>
</table>

**Opening Hours**: All day  
**Management cooperation**: Nikkei Events Pro Co., Ltd.  
**Number of Exhibitors**: 394  
**Exhibitors Participating Countries/Regions**: Austria, China, India, Italy, Japan, Korea, Switzerland, Taiwan, U.S.A.

**Purpose**: For the contribution to the development of industry and trade promotion through increased international transactions and technical exchanges of machine tools and their related equipments.

**Date**: November 16 (Mon.) 10:00 a.m. (JST)- November 27 (Fri.) 5:00 p.m. (JST), 2020  
*Archive period: November 27 (Fri.) 5:00 p.m. (JST) - December 11 (Fri.) 5:00 p.m. (JST), 2020

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**Admission**: All visitors are requested to register (for free).

**Exhibitors Classification**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of exhibitors by category</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>METAL MACHINE TOOLS</td>
<td>133</td>
<td>33.0</td>
</tr>
<tr>
<td>MACHINE ACCESSORIES</td>
<td>60</td>
<td>14.9</td>
</tr>
<tr>
<td>TOOLS FOR MACHINES</td>
<td>52</td>
<td>12.9</td>
</tr>
<tr>
<td>PRECISION MEASURING / OPTICAL MEASURING / TESTING MACHINE &amp; INSTRUMENT</td>
<td>30</td>
<td>7.4</td>
</tr>
<tr>
<td>CONTROLLER, COMPUTER SYSTEM</td>
<td>27</td>
<td>6.7</td>
</tr>
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<td>17</td>
<td>4.2</td>
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</tr>
<tr>
<td>HYDRAULIC &amp; PNEUMATIC EQUIPMENTS / GEARS &amp; GEAR SPEED REDUCER</td>
<td>14</td>
<td>3.5</td>
</tr>
<tr>
<td>OTHERS</td>
<td>55</td>
<td>13.7</td>
</tr>
<tr>
<td>Total</td>
<td>403</td>
<td>100</td>
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</tbody>
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<tr>
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<td>100</td>
</tr>
</tbody>
</table>

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### Number of visitors

<table>
<thead>
<tr>
<th>Exhibition period</th>
<th>Number of Visitors (Total visitors including multiple visits *1)</th>
<th>Number of Visitors (Unique visitors *2)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Domestic</td>
<td>Overseas</td>
</tr>
<tr>
<td>Nov. 16 (Mon.)</td>
<td>21,085</td>
<td>944</td>
</tr>
<tr>
<td>Nov. 17 (Tue.)</td>
<td>15,875</td>
<td>784</td>
</tr>
<tr>
<td>Nov. 18 (Wed.)</td>
<td>13,108</td>
<td>726</td>
</tr>
<tr>
<td>Nov. 19 (Thu.)</td>
<td>10,833</td>
<td>677</td>
</tr>
<tr>
<td>Nov. 20 (Fri.)</td>
<td>9,784</td>
<td>578</td>
</tr>
<tr>
<td>Nov. 21 (Sat.)</td>
<td>1,828</td>
<td>126</td>
</tr>
<tr>
<td>Nov. 22 (Sun.)</td>
<td>1,018</td>
<td>55</td>
</tr>
<tr>
<td>Nov. 23 (Mon.)</td>
<td>2,942</td>
<td>342</td>
</tr>
<tr>
<td>Nov. 24 (Tue.)</td>
<td>6,996</td>
<td>308</td>
</tr>
<tr>
<td>Nov. 25 (Wed.)</td>
<td>7,459</td>
<td>352</td>
</tr>
<tr>
<td>Nov. 26 (Thu.)</td>
<td>7,359</td>
<td>276</td>
</tr>
<tr>
<td>Nov. 27 (Fri.)</td>
<td>8,339</td>
<td>330</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>106,626</td>
<td>5,498</td>
</tr>
</tbody>
</table>

*Number of visitors during the archive period (Nov. 27 [Fri.] 5:00 p.m. to Dec. 11 [Fri.] 5:00 p.m.) Total visitors including multiple visits: 20,377 people (of which, 902 from overseas) Unique visitors: 2,996 people (of which 217 from overseas)

*1 Multi-entries on the same day counted as one  *2 Multi-entries counted as one

### Category by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Domestic</th>
<th>Overseas</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer (Metal Products)</td>
<td>12.9</td>
<td>11.2</td>
<td>24.1</td>
</tr>
<tr>
<td>Manufacturer (General Machines / Appliances)</td>
<td>9.6</td>
<td>6.3</td>
<td>15.9</td>
</tr>
<tr>
<td>Manufacturer (Electric Machines/Appliances, Precious Equipment/Appliances)</td>
<td>3.5</td>
<td>1.5</td>
<td>5.0</td>
</tr>
<tr>
<td>Manufacturer (Steel / Nonferrous)</td>
<td>8.0</td>
<td>5.0</td>
<td>13.0</td>
</tr>
<tr>
<td>Manufacturer (Automobile and Parts)</td>
<td>8.3</td>
<td>5.3</td>
<td>13.6</td>
</tr>
<tr>
<td>Manufacturer (Other)</td>
<td>12.0</td>
<td>11.2</td>
<td>23.2</td>
</tr>
<tr>
<td>Trading Company / Agent</td>
<td>25.4</td>
<td>22.7</td>
<td>48.1</td>
</tr>
<tr>
<td>Government Office / Organization</td>
<td>11.4</td>
<td>8.0</td>
<td>19.4</td>
</tr>
<tr>
<td>Others</td>
<td>11.4</td>
<td>8.0</td>
<td>19.4</td>
</tr>
<tr>
<td>Student</td>
<td>11.4</td>
<td>8.0</td>
<td>19.4</td>
</tr>
<tr>
<td>Press</td>
<td>11.4</td>
<td>8.0</td>
<td>19.4</td>
</tr>
</tbody>
</table>

### Type of Occupation

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Domestic</th>
<th>Overseas</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production</td>
<td>15.5</td>
<td>11.2</td>
<td>26.7</td>
</tr>
<tr>
<td>Engineering / Design</td>
<td>15.5</td>
<td>11.2</td>
<td>26.7</td>
</tr>
<tr>
<td>Sales promotion</td>
<td>22.3</td>
<td>16.6</td>
<td>38.9</td>
</tr>
<tr>
<td>CEO / Member of Board</td>
<td>15.1</td>
<td>11.2</td>
<td>26.3</td>
</tr>
<tr>
<td>R&amp;D</td>
<td>15.1</td>
<td>11.2</td>
<td>26.3</td>
</tr>
<tr>
<td>Clerical post</td>
<td>27.9</td>
<td>20.6</td>
<td>48.5</td>
</tr>
<tr>
<td>Administrative / Accounting</td>
<td>10.7</td>
<td>6.6</td>
<td>17.3</td>
</tr>
<tr>
<td>University / Research Institution</td>
<td>7.6</td>
<td>4.4</td>
<td>12.0</td>
</tr>
<tr>
<td>Planning / Communication</td>
<td>2.7</td>
<td>1.4</td>
<td>4.1</td>
</tr>
<tr>
<td>Reporters / editors</td>
<td>2.7</td>
<td>1.4</td>
<td>4.1</td>
</tr>
<tr>
<td>Others</td>
<td>12.0</td>
<td>8.0</td>
<td>20.0</td>
</tr>
</tbody>
</table>

*Unit: %*
**Visitors** (MA : Multiple Answer SA : Single Answer)

### Visitors by Region (Domestic)
- Tokai: 22.3%
- Kanto except for Tokyo: 20.2%
- Kinki: 17.2%
- Tokyo: 14.8%
- Koshinetsu / Hokuriku: 12.6%
- Chugoku / Shikoku: 5.3%
- Hokkaido / Tohoku: 4.5%
- Kyushu: 3.1%

(Unit: %)

### Visitors by Region (Overseas)
- Middle East: 0.4%
- Oceania: 0.3%
- North/Central / South America: 10.7%

### Ratio of Visitors by Countries / Regions (Overseas)

<table>
<thead>
<tr>
<th>Country</th>
<th>Domestic</th>
<th>Overseas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea</td>
<td>14.2</td>
<td>16.4</td>
</tr>
<tr>
<td>Taiwan</td>
<td>12.6</td>
<td>11.9</td>
</tr>
<tr>
<td>China</td>
<td>10.7</td>
<td>11.2</td>
</tr>
<tr>
<td>India</td>
<td>9.4</td>
<td>5.4</td>
</tr>
<tr>
<td>U.S.A.</td>
<td>8.7</td>
<td>4.7</td>
</tr>
<tr>
<td>Germany</td>
<td>4.1</td>
<td>7.4</td>
</tr>
<tr>
<td>Indonesia</td>
<td>3.2</td>
<td>3.7</td>
</tr>
<tr>
<td>Thailand</td>
<td>2.6</td>
<td>1.0</td>
</tr>
<tr>
<td>Singapore</td>
<td>2.3</td>
<td>2.3</td>
</tr>
<tr>
<td>Italy</td>
<td>2.1</td>
<td>1.9</td>
</tr>
<tr>
<td>Malaysia</td>
<td>2.1</td>
<td>1.9</td>
</tr>
<tr>
<td>Vietnam</td>
<td>1.9</td>
<td>1.4</td>
</tr>
<tr>
<td>Mexico</td>
<td>1.4</td>
<td>1.0</td>
</tr>
<tr>
<td>Philippines</td>
<td>1.4</td>
<td>0.9</td>
</tr>
<tr>
<td>Switzerland</td>
<td>1.0</td>
<td>0.9</td>
</tr>
<tr>
<td>France</td>
<td>1.0</td>
<td>0.9</td>
</tr>
<tr>
<td>Spain</td>
<td>1.0</td>
<td>0.9</td>
</tr>
<tr>
<td>Brazil</td>
<td>1.0</td>
<td>0.9</td>
</tr>
<tr>
<td>Others</td>
<td>8.3</td>
<td>0.9</td>
</tr>
</tbody>
</table>

(Unit: %)

### The purpose of visiting JIMTOF (MA)
- To obtain new product information: 75.4%
- To know industry trends: 72.4%
- To watch the online seminar: 71.6%
- To purchase new products (business meeting): 32.7%
- To obtain information for job hunting: 11.2%
- Coverage: 8.8%
- Others: 5.8%

(Unit: %)

### Exhibits of specific interest (MA)
- Machine tools: 50.0%
- Tools for machines: 49.9%
- Tools for machining: 49.8%
- Machine tool accessories: 50.0%
- Precision measuring machines: 37.7%
- Controller and related software (CAD / CAM etc.): 34.2%
- Diamond, CBN tools: 31.5%
- Optical measuring instruments: 30.5%
- Grinding wheels and abrasives: 28.8%
- Oil hydraulic and pneumatic machinery: 28.3%
- Forming machinery: 26.6%
- Gear and Gear devices: 25.1%
- Others: 14.7%

(Unit: %)

### Information source about JIMTOF (MA)
- JIMTOF 2020 Online Official Website: 71.9%
- Website of exhibitors: 17.9%
- Information from colleagues: 10.6%
- Newsletter from JIMTOF: 3.9%
- Information from business partners: 1.3%
- Newspapers: 1.2%
- Tokyo Big Sight Official Website: 1.1%
- Information from school or university teachers: 1.0%
- Information from acquaintances: 1.0%
- Web advertising: 0.7%
- Others: 0.2%

(Unit: %)
Results of Visitor Questionnaire Survey  (MA : Multiple Answer SA : Single Answer)

**Q1  Level of Satisfaction (SA)**

- The response from the various booths was excellent and I was able to browse around the online booths comfortably. (Domestic; Engineering / Design)
- I was able to gain knowledge of new products and their trends even without going to the venue. (Domestic; Engineering / Design)
- It was possible to visit the site regardless of the time as long as it was within the exhibition duration, and one could browse and view randomly depending on one’s time and convenience. (Domestic; CEO / Member of board)
- It’s great to see what I want to see, at my own convenience, without worrying about crowds. (Domestic; Production)
- I listened to all the seminars and am thankful that I was able to listen to them any number of times from the archives. (Domestic; R&D)
- Difficult to ask in detail about the exhibited facilities, even if you want to. (Domestic; Production)
- The advantage of an exhibition is that if you notice some words or a product while passing, it could lead to business negotiations or new insights. This format is not vastly different from searching on websites. (Domestic; Administrative / Accounting)
- My aim was to gather information, but browsing manufacturer contents required business card exchange and it was not easy to browse comfortably. (Domestic; Sales promotion)
- We have no choice, but it is inconvenient that we cannot look at actual equipment. (Domestic; Production)
- Got the opportunity to participate in JIMTOF for the first time. (Overseas; Sales promotion)

**Q2  Number of days visited (SA)**

Number of days visited during the exhibition period (Nov. 16 [Mon.] to Nov. 27 [Fri.])

- Never 6.0%
- One day 26.8%
- Two days 28.3%
- Three days or more 27.2%
- Five days or more 9.9%
- Ten days or more 1.8%

**Q3  Browsing time (SA)**

Average browsing time during a single visit

- 10 minutes 11.4%
- 30 minutes to 1 hour 33.1%
- 30 minutes to 3 hours 34.2%
- Two hours or more 7.2%
- One hour to two hours 14.1%
Results of Exhibitor Questionnaire Survey (MA : Multiple Answer SA : Single Answer)

Q1 How many of your goals did you achieve? (SA)

- We were able to learn the number of potential leads we can gain in an online exhibition.
- I believed that we were able to obtain a certain level of new lead information.
- We were able to introduce a new product.
- By participating in the online exhibition, we were able to prepare product PR videos and develop our own showroom (compatible for online exhibition).
- It was hard to grasp customer responses.
- The number of inquiries is fewer compared to a regular exhibition.

Q2 Why did you choose to exhibit at JIMTOF? (MA)

- To gain new clients: 78.2%
- Because we had always joined in the past: 56.1%
- To promote your own company: 60.0%
- To cultivate new markets: 31.0%
- To promote your own company as a replacement for JIMTOF 2020: 19.0%
- To research the market: 16.9%
- Because rival companies are exhibiting: 12.3%
- Just for releasing new products: 12.0%
- Because we had good results last time on JIMTOF: 10.0%
- Others: 2.8%

Q3 How many page views did you have your exhibitor booth page? (SA)

- The number of visitors was more than expected and the business card exchange function was working also on holidays, at night, and during the archive period, which was the difference I felt from regular exhibitions.
- As online exhibition is dissemination-oriented, it was difficult to find opportunities to establish contact with those who have limited interest or visiting the exhibition to gather information in general.
- The number of access from abroad was fewer than expected.
- The visitors tended to be more managerial staff and executives and there were relatively fewer visits by general employees on manufacturing floors, who actually use our products.

Q4 Would you like to participate in the next exhibition JIMTOF 2022 as an exhibitor? (SA)

- I hope many visitors will participate from both Japan and abroad.
- In the next event, we would like to display actual exhibits and enable visitors to have a real experience.
- It would be good if the next exhibition can combine the strengths of online and physical venue.
- I feel that the visitors to JIMTOF have a strong desire to see the actual products. After all, I want to talk to customers while looking at actual products.

Feedback (excerpts)

- An online exhibition is easy to visit for those who have restrictions of time and place. I felt more people can view the exhibits if we create online booths also during regular exhibitions.
- The number of business leads we acquired was fewer than the number we would get at a regular exhibition, but the work required for participation was significantly low and as a result we were able to focus more on sales activities such as contacting clients during the exhibition period.
- The online JIMTOF gave an impression of a web catalog. I wanted to have a better feel of an exhibition as well as some mechanism for enabling not so well-known SMEs to attract visitors to their own pages.
Structure of JIMTOF 2020 Online

Online Exhibition

Some 394 companies from nine countries and regions around the world participated in the Online Exhibition and displayed their products, technologies, and initiatives.

The entrance page (JIMTOF 2020 Online Home) was set up with a function to search exhibitors and display areas divided into nine categories and a section for introducing new products so as to allow the visitors to access the booth page of specific exhibitors depending on their needs.

In addition to the basic functions such as introducing products using text, images, and videos, the exhibitor’s booth pages were installed with functions unique to online exhibition such as questionnaire survey function, chat function, business card exchange function, and exhibitors’ workshops, which enable communication between the exhibitors and visitors.

Online Seminars

We held highly specialized seminars that only JIMTOF can offer on topics such as 5G, artificial intelligence (AI), and cutting-edge technologies as well as Top Seminar by Machine Tool Builders for students. Researchers and prominent figures in various fields including machine tools spoke in the specialized seminars and introduced the outcomes of cutting-edge research and the vision of manufacturing-related technology. In addition to scheduled broadcasting for within and outside Japan, the lectures were made available on demand so that they could be viewed anytime during the exhibition, and more than 3,000 people in total viewed the lectures.

In the Top Seminar by Machine Tool Builders targeting students, there were lectures by managers of machine tool builders and roundtable discussions with engineers from the machine tool industry. We also held an online networking event with officials from various machine tool builders.
**Seminars by Organizers**

**[Keynote Speech]** "Bringing the joy and freedom of movement to all" —Automated Driving technology for the future mobility society—
Mr. Ken Koibuchi
Senior General Manager
Advanced Safety System Field, Advanced R&D and Engineering Company
Toyota Motor Corporation
November 16 (Mon.) 14:00~15:00

**[Seminar ❶] Quantum computing: Status and prospect of its research and development**
Mr. Hidetoshi Nishimori
Specially-appointed Professor
Institute of Innovative Research, Tokyo Institute of Technology
November 17 (Tue.) 11:00~12:00

**[Seminar ❷] "Make your dreams come true with manufacturing"**
Yuki Precision continues to challenge to become an innovator company that supports the aerospace industry.
Mr. Masato Otsubo
CEO
YUKI Precision Co., Ltd.
YUKI Holdings Inc.
November 17 (Tue.) 11:00~12:00

**[Seminar ❸] On our Future Living with AI**
~The truth is, AI is much more ignorant and far more intelligent~
Mr. Seiji Yamada
Professor, National Institute of Informatics / Professor, SOKENDAI / Visiting Professor, Tokyo Institute of Technology / Ex-president, advisor, JSAI
November 18 (Wed.) 11:00~12:00

**[Seminar ❹] Future trend based on the basics of Additive Manufacturing using metallic materials**
Mr. Hiroyuki Sasahara
Professor, Department of Mechanical Systems Engineering
Tokyo University of Agriculture and Technology
November 18 (Wed.) 14:00~15:00

**[Seminar ❼] 5G Network creates new society service—From big data to dynamic big data—**
Mr. Naoaki Yamanaka
Professor, Department of Information and Computer Science, Keio University
Director, Keio Leading-edge Laboratory of Science and Technology
November 19 (Thu.) 11:00~12:00

**[Seminar ❽] Industrial Disaster Prevention against Various Disasters**
Mr. Nobuo Fukuwa
Director of the Center
Professor Disaster Mitigation Research Center
Nagoya University
November 19 (Thu.) 14:00~15:00

**[Special Seminar] Moving Gundam in Yokohama—GUNDAM GLOBAL CHALLENGE—**
Mr. Yasuo Miyakawa
Director of Incorporated Association GUNDAM GLOBAL CHALLENGE (President & CEO, BANDAI NAMCO Entertainment Inc.)
Mr. Shuji Hashimoto
GGC Leader (Professor emeritus of Waseda University)
Mr. Pitoyo Hartono
GGC Leader (Professor in School of Engineering, Chukyo University)
Mr. Akinori Ishii
GGC Technical Director
November 20 (Thu.) 11:00~12:00

<Video on Demand>
We made all eight lectures available for on-demand viewing so that they can be viewed repeatedly anytime during the exhibition. On-demand distribution: from 10:00 on Nov. 23 (Mon.) to 17:00 on Nov. 27 (Fri.)

<Redistribution for Overseas>
The lectures were broadcasted again late night on the day of the initial distribution for those accessing from abroad with time difference.
Lectures in the morning: from 23:00 to 24:00 on the day the lecture was broadcasted
Lectures in the afternoon: from 24:00 to 25:00 on the day the lecture was broadcasted

*TIME : JST*

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**Top Seminar by Machine Tool Builders for Students** —Welcome to the Promising Field of Machine Tools—

**Organizer:** Japan Machine Tool Builders’ Association  
**Date:** November 21 (Sat.) 13:30-16:30

**Lecture:** Message from machine tool maker owner to students  
Mr. Tsuneyuki Ishii, President & CEO, Okamoto Machine Tool Works, Ltd

**Round-table talk:** Now and the future as a Machine tools engineer  
Mr. Takashi Matsumura, Dr. Eng., Professor, Department of Mechanical Engineering, Tokyo Denki University

**Online exchange meeting:** Online exchange meeting with top seminar participants and machine tool builders

*TIME : JST*
Public Relations

PR Activities For Visitors

• PR activities at related exhibitions
• Distribution of e-mail newsletters
• (to those who have registered for JIMTOF 2020 Online and JIMTOF in the past)
• Public offices and institutions promoted the exhibition using DM and e-mail newsletters
• Distribution of flyers to various related parties

Media Partners

We invited media covering manufacturing to participate in JIMTOF 2020 Online as media partners and requested them to announce the exhibition in advance and report on it during the event.

Participating media (13 media)
apera / Automation News / THE KANAGATA SHIMBUN / Machine and Tool / SEISANZAI MARKETING Magazine / seizougenba.com / ProductNavi / DIGITAL X / NIKKAN KOGYO SHIMBUN / THE NIHON SANKI SHIMBUN / THE NIHON BUTSURYU SHINBUN / Fuji Sankei Business i. / MONOiist

Publicity Media (media that published related articles)


Advertising for Visitors

Newspapers

Nov.5 (Thu.) NIKKEI BUSINESS DAILY 5 columns
Nov.5 (Thu.) The Nikkei 15 columns
Nov.11 (Wed.) The Nikkei 5 columns
Nov.16 (Mon.) The Nikkei 15 columns
Nov.16 (Mon.) NIKKEI BUSINESS DAILY 15 columns
Nov.26 (Thu.) The Nikkei 15 columns
Dec.4 (Fri.) NIKKEI BUSINESS DAILY 5 columns
Dec.7 (Mon.) The Nikkei 5 columns

Internet

Domestic

Nov.5 (Thu.)- Dec.11 (Fri.) Yahoo! Listing
Nov.5 (Thu.)- Dec.11 (Fri.) Google Listing
Nov.5 (Thu.)- Dec.11 (Fri.) GDN Audience Targeting

Overseas

Nov.5 (Thu.)- Nov.27 (Fri.) Google Listing
Nov.5 (Thu.)- Dec.11 (Fri.) Baidu Listing
Nov.5 (Thu.)- Dec.11 (Fri.) GDN Content Targeting

JIMTOF 2020 Online News

An online newspaper from the organizers, which was published twice. It featured a guide on how to use JIMTOF 2020 Online, companies to watch for, explanation of highlights, and the results of questionnaire surveys of overseas associations. This was inserted in the Nikkan Kogyo Shimbun newspapers and distributed.

Published by:
Japan Machine Tool Builders’ Association Tokyo Big Sight Inc.
Produced by:
THE NIKKAN KOGYO SHIMBUN, LTD.

(Vol. 1 issued on Nov. 16)
(Vol. 2 issued on Nov. 24)
JIMTOF 2022
The 31st JAPAN INTERNATIONAL MACHINE TOOL FAIR

November 8(Tue.)-November 13(Sun.), 2022
Tokyo Big Sight

www.jimtof.org

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